

Educational  
Dealer

# print**PLUS**

## ADVERTISING PROGRAM

*Digital marketing options at discounted prices!*

### 4X THE MARKETING POWER

It starts with

**Your Print Ad**

**4,500+**

readers per issue



**Website Ad**

**650+** unique monthly visitors



**E-newsletter Ad**

**4,300+** subscribers



**DigiMag Ad**

**14,034** average page views per issue

**Print + 1** Save 30% off digital

**Print + 2** Save 40% off digital

**Print + 3** Save 50% off digital



**RESERVE**

**a 1/6 page print ad or larger and choose your Print Plus program**

**Print +1** (save **30%** off one digital marketing option below)

**Print +2** (save **40%** off two digital marketing options below)

**Print +3** (save **50%** off three digital marketing options below)



**NEXT**

**choose up to three digital marketing options**



### **Website Ad** (choose one ad size)

**Box Ad** 300 x 200 pixels (\$125 per month before discount)

**Banner Ad** 300 x 400 pixels (\$175 per month before discount)

**Sponsor Ad** 250 x 185 pixels (\$195 per month before discount)

**Leaderboard Ad** 970 x 90 pixels (\$225 per month before discount)



### **E-newsletter Ad**

**Sponsor Banner Ad** 705 X 175 pixels (\$260 per ad before discount)

Includes Complimentary Product Feature, 150 word description, contact info, web link, product video link

**Product Feature Ad** 500 X 500 pixels (\$200 per ad before discount)

Includes 150 word description, contact info, web link, product video link



### **DigiMag Ad**

**Sponsor Ad** 8 1/8" W X 10 7/8" H, PDF file, 300dpi (\$500 per issue before discount)

Full page ad that appears next to the front cover of the DigiMag upon opening

**For more information on the Print Plus program, please contact:**

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THE MAGAZINE FOR PEOPLE WHO SELL TO TEACHERS, PARENTS AND SCHOOLS

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